

# TECHNIBILT®

A **wanzi** Company



  
Caroline's Cart™

Caroline's Cart was created for special needs individuals. It provides caregivers a viable option to transport a special needs individual through a store while shopping, without the impossible task of having to maneuver a wheelchair and a traditional shopping cart at the same time.



Drew Long and Caroline at the Launch Event

## > CAROLINE'S CART, THE STORY.

It is named after **Caroline**, the special needs daughter of Drew Ann and David Long. Drew Ann Long saw the need for Caroline's Cart after realizing her daughter would outgrow a typical shopping cart.

Knowing what was needed, she founded Parent Solution Group, LLC, designed the cart, applied for a patent, and enlisted the services of legal and business professionals to help her bring the cart to market.

Her mission was to make Caroline's Cart available to retailers everywhere, providing a quality product for special needs individuals that further enables their participation in mainstream society with their family through the common activity of grocery shopping.

There was only one place that shared her dream and had the technical know-how to make a cart worthy of her daughter's name.

That company was Technibilt.

Technibilt is headquartered in Newton, NC, where their main production and distribution facility is located. They have additional distribution centers in North Las Vegas, NV, and Montreal, Canada. Technibilt products are available nationwide through a strong network of

sales representatives. The superior design, innovation and quality of the Company's products have allowed Technibilt (as part of the Wanzl group) to be North America's largest shopping cart manufacturer.

Caroline's Cart has now become a reality. Retailers such as supermarkets, hypermarkets, shopping centers, and malls offering Caroline's Cart will provide a valuable service to many families in our communities. One in five Americans lives with a disability and there are six million school age children in the US that live with disabilities. These customers will find shopping to be easier, and the goodwill they feel toward their store will translate into customer loyalty.

Drew Ann's hope is that one day all retailers will provide an equal opportunity shopping experience for parents and caregivers of special needs individuals by furnishing them the option of a Caroline's Cart. All families and their special needs individual deserve this shopping option.

**TECHNIBILT**<sup>®</sup>

A **wanzl** Company

Technibilt Ltd. 700 Technibilt Dr. Newton, NC 28658 Main: 800-351-2278 Fax: 800-968-8934 [www.Technibilt.com](http://www.Technibilt.com)

# > FEATURES & SPECIFICATIONS OF CAROLINE'S CART

## > Easy-to-Use

The handles of Caroline's Cart swing up to provide convenient access to the seat.



## > Spacious

An ample cargo basket provides space for purchased items.



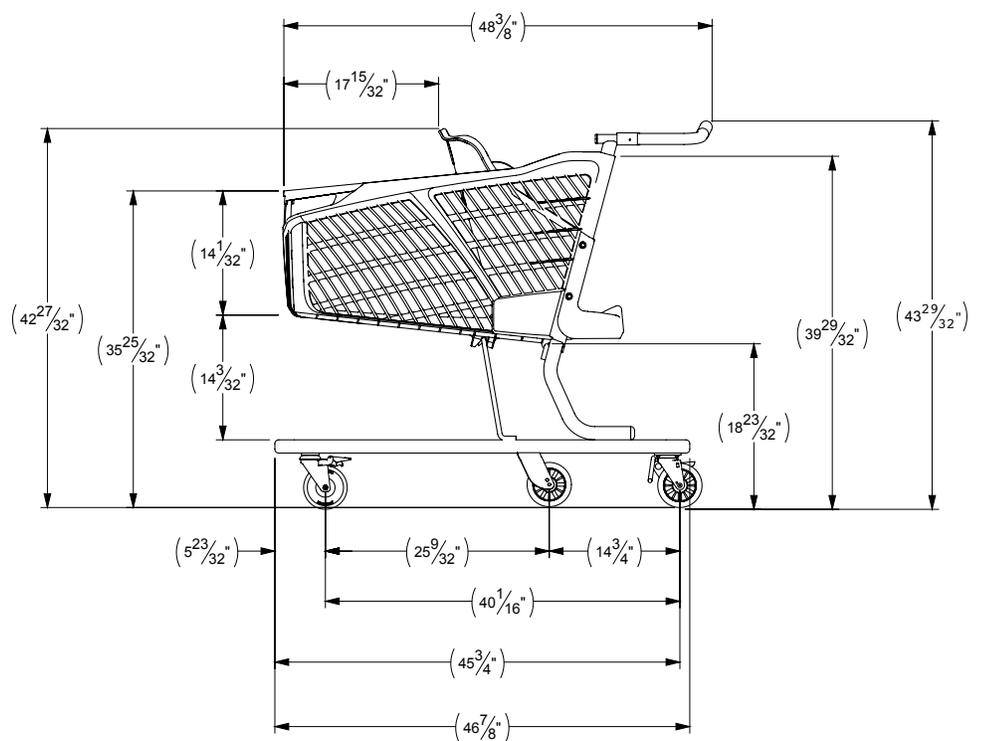
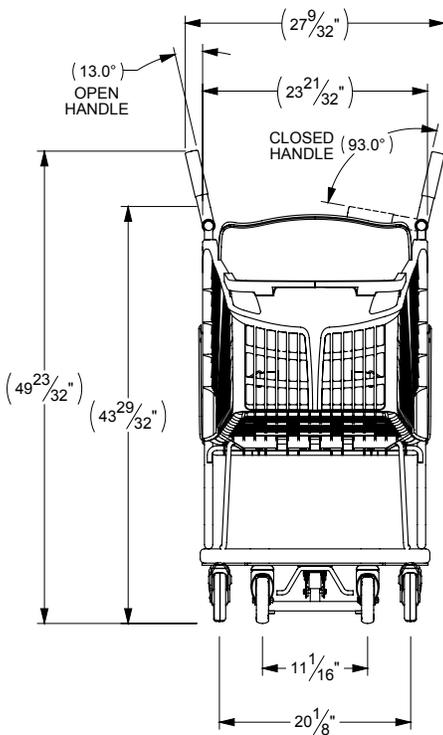
## > Comfort & Safety

A contoured seat that is comfortable for low muscle tone individuals, as well as a harness to help secure a person up to 250 lbs.



## > Stability

Locking brake in back with front locking castors provide stability when loading and unloading occupants.



Basket Color		Other Options
	BLACK CC20.7Z.3BLK	 Logos Store basket logos available in white. Logo placement shown above.  Optional front cup holder available.
	GRAY CC20.7Z.3GRY	
	RED CC20.7Z.3RED	
	BLUE CC20.7Z.3BLU	
	GREEN CC20.7Z.3GRN	
Custom colors available. Please call for details.		

## Additional Features

- > Basket capacity is 6,000 Cu. In. (98 Liters), and cart weight is 78 lbs.
- > The seat faces the caregiver, so eye contact is easy to maintain.
- > The platform below the seat provides a footrest for the occupant.
- > A specialized patented seat helps keep the occupant upright.
- > A 5 point latching safety harness will secure the individual so the caregiver has hands free to steer the cart.

**To order Caroline's Cart, please contact:**  
 Customer Service Phone: 1-800-351-2278  
 Fax: 1-800-968-8934 E-Mail: [cust\\_service@technibilt.com](mailto:cust_service@technibilt.com)  
[www.technibilt.com](http://www.technibilt.com) [www.Carolines-Cart.com](http://www.Carolines-Cart.com)



*"Caroline's Cart will be welcomed by thousands of families who have children with disabilities. This shopping cart will make it possible for kids with disabilities to be part of a family shopping outing. More than this, when families use Caroline's Cart in neighborhood stores, it sends an important message to everyone who sees them that kids with disabilities are kids first and need to be included."*

*—Sara Brewster, VP Marketing Communications  
National Easter Seals*



*daVinci*  
AWARDS  
**2013 Winner**



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Tweet #CAROLINESCART on Twitter

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